

Plato Academy

29-30 September 2010 - Ghent, Belgium



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PROGRAMME

Tuesday - September 28th, 2010

Arrival

Wednesday - September 29th, 2010

09.00 - 09.15 Welcome and introduction

Jean-Paul Van Avermaet, President Voka - Chamber of Commerce East Flanders

09.15 - 10.00 Introduction to workshops - Tendencies in today's economy

Prof. Dr. Koen Schoors, Ghent University

10.00 - 10.15 Strategic importance of current economic tendencies in SME management

Fabiaan Van Vreckhem - Accord

10.30 - 12.00 Business cases on

- Demography (Accord - **Fabiaan Van Vreckhem**)

- BRIC & globalisation (Ahlers - **Stefan Van Doorslaer**)

- Crisis in the financial system (Ghent University - **Prof. Dr. Koen Schoors**)

- Green Economy (CBR - **Philippe Haegeman**)

- Information & communication technology (Nascom - **Jo Martens**)

At the 20th Birthday of PLATO Voka-Chamber of Commerce of East-Flanders launches PLATO Academy!
PLATO Academy is an annual international training event for PLATO companies.
In the best PLATO tradition PLATO academy provides insight lectures, company testimonies, B2B/networking and practical workshops.
This first edition: the challenges of international tendencies and how to strategically manage them.

12.00 - 13.00	Lunch
13.00 - 14.30	Workshops on <ul style="list-style-type: none">- Demography- BRIC & globalisation- Crisis in the financial system- Green economy- Information & communication technology
14.30 - 15.30	Presentation conclusions of different workshops
15.30 - 16.30	Plato groups - impact of conclusions workshops on local Plato programme
17.00 - 19.00	Boat trip in Ghent

Thursday - September 30th, 2010

09.00 - 12.00	Company visits - Ugent Technology Park
12.00 - 13.00	Lunch
13.00 - 16.00	B2B meetings - an individual programme will be made for every participant
16.00 - 22.00	20 years of Plato event - Networking and B2B

Friday - October 1st, 2010

Departure



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