

SHORT-CORPORATE COURSE

CREDIT MANAGEMENT

This two day course provides participants with a core understanding of international and local Credit Management issues, delivered by experienced trainers and backed up by comprehensive course material.

It is aimed at Directors, Finance/Credit Managers and senior accounts staff of SME companies.

COURSE ACCREDITATION: This course is validated and endorsed by the Institute of Leadership and Management (ILM). Upon successful completion, candidates will be awarded an ILM course certificate in Credit Management.



COURSE OBJECTIVES / BENEFITS

- Focus on improvement in Company Receipts and Cash Flows.
- Appreciate the essential features of a legally binding contract.
- Outline the main considerations in getting paid in a sales contract.
- Understand the issues involved in pursuing slow payers and debtor recovery.
- Understand the Legal Processes in the Collection of Debts.
- Utilise the international banking payment methods to minimise credit risks.
- Ensure Credit Management is seen as a positive influence in Customer Relations.

PROGRAMME INTRODUCTION: Pre-course questionnaire will assist participants to focus on company issues and on their specific training needs.

EXPORT EDGE

[Export Edge](http://www.export-edge.com) is an International Training and Consultancy company founded in 1992. The company provides industry focussed training and services to Global Trade Companies, including specialist Recruitment, Consultancy and Contract Staff Services within the areas of International Trade, Logistics, Credit Management, Finance & Banking Solutions.

Accredited/recognised trainers by



CREDIT MANAGEMENT

COURSE OUTLINE

Doing Business in a Global Environment

- International Commercial Terms
- Transport Documents
- Commercial Documents
- Group exercise
- International Payment Criteria.
- Credit Risk Management
- Credit Insurance

Credit Control & Collections

- Terms and Conditions of sale
- Assessing the Financial Risks
- Assessing Credit Terms
- Credit application Form
- Defining Credit Limits
- Accounts Receivables
- Debtor Management
- Debtor aged analysis, days outstanding
- The Currency Market and Exchange Rates
- Credit Payments Case Study & Exercise

International Banking payment methods

- Understanding the Process
- Advantages and disadvantages
- Documentary Credit and Collection transactions

Negotiating Banking contracts

- Parties to the contract
- Key Management Responsibilities
- Role of Finance and Credit Management

Documentary Credit Cycle

- Customer Relationships
- Letter of Credit Operations
- L/C applications to Banks
- Planning and Organising the process
- Application, Issuance, Shipments,
- Presentations and Settlement
- Documentary Credit conditions explained
- Practical application of International Banking rules

Operations Development

- Operating Procedures & Progress check lists
- Review of Key Credit Criteria
- Communications internally / third parties
- Effective document generation

Basics of Civil Litigation

- Late Payments legislation.
- Legal Proceedings
- Making Decisions on Legal Action

Questions & Answers review



BOOKING FORM

CREDIT MANAGEMENT

COURSE LEADER

AUSTIN RUTLEDGE, B.Comm, ACMA, MIEEx, MIITI.

Austin has over 30 years commercial experience, whose company, Export Edge is the leading provider of Professional Diploma programmes and Certificate Courses within International Trade & Finance areas to Irish companies.

Course delivery will also be assisted by experienced trainers with relevant industry experience, who deliver professional courses for Institute of International Trade in Ireland.

COURSE Dates: 2 Day programme: 20 & 27 Nov

COURSE Times: 9:30 am to 5:00 pm

VENUE: – Drogheda/Dundalk (including comprehensive course manual, Lunch and refreshments)

NET COURSE FEES: €189.00 (Net of up to 75% FAS funded, subject to FAS terms and conditions for SME company personnel). This programme is supported by FÁS CDP, designed for the development of people in employment in eligible sectors.

Booking Form: number of place(s) :		Net Course Fees: €	
Company Name:			
Company Address:			
Telephone:		Fax:	
Name:			
E-Mail:			
Job Title:			

* Course fee payable 15 days in advance. Late cancellations within 7 days are subject to 50% administration fees.

To book this course please contact:

Mirabela / Miranda on 01- 676 6894 or email: training@export-edge.com

Return this booking form via email, or by Fax (01 507 8581)

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